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Press Release

More than 500 budding technocrats of IIT (ISM) carry out cleanliness in the campus and vegetable market in the vicinity under Ek Tareekh Ed Ghanta drive as per Swachchhata Hi Sewa campaign.

More than 500 budding technocrats of coal town based premiere technical institute, IIT (ISM) led by Prof JK Pattanayak, its Director and accompanied by other teachers, staff and officers of their institute wielded brooms, dust pans, bins and spades in their hands cleaning the dirt in campus and vegetable market in their vicinity. The occasion was the special cleanliness drive, titled, **Ek Tareekh Ek Ghanta** conducted as per **Swachchhata Hi Sewa** campaign under the guidelines of Department of Higher Education, Ministry of Education.

The drive began from Oval Ground at around 9.15 a.m. with all the participants congregating at the ground for Swachhata Pledge during which they took the oath to remain committed towards cleanliness and devote time for this.

Prof JK Pattanayak, Director IIT (ISM); Prof Dheeraj Kumar, Deputy Director; Prof Rajni Singh, Dean (Media & Branding); Prof MK Singh, Dean of Student Welfare; Prof Sanjeev Anand Sahu, Head, Centre of Societal Mission, IIT (ISM); Prof Ananda Shankar Hati, Assistant Professor of Electrical Engineering department who is also the overall coordination Swachchhata Pakhwada drive at IIT (ISM) were present during the oath taking ceremony.

They took the pledge of devote 100 hours per year, that is two hours per week to voluntarily work for cleanliness.

“I will not litter not let others litter. I will initiate the quest for cleanliness with myself, my family, my locality, my village and my workplace” read the pledge.

Speaking during occasion Prof JK Pattanayak, Director said “We have conducted the drive to spread awareness as per the Swachchhata Hi Sewa campaign”

This was followed by Swachchhata march which began from the oval garden and proceeded towards the main gate. The participants of the march who were shouting Swachchhata slogans subsequently reached to the mini market and later assembled at vegetable market situated in Police line area of Dhanbad about 100 meters from the IIT (ISM) main gate. During the Shramdaan the intensive cleaning of the vegetable market area was carried out.

The participants later reached to Ramdhani Tea Stall after returning to campus and carried out the cleanliness drive near the different stalls.

Notably, another programme titled Green City Clean City (Say no to single use plastic) is scheduled during Gandhi Jayanti on October 2 during which cycle rally will be taken out to spread awareness for single used plastic free city and discourage the use of single use plastic items.



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The Green City Clean City (Say no to single used Plastic) will also begin from Oval Garden of IIT (ISM) and will later reach towards the main gate and police line vegetable market.

Rajni Singh

Dean (Media & Branding)